

Lutherans For Life of South Dakota, Inc.

President's Report to the Annual Meeting

2010 Year in Review

Conference/Annual Meeting was hosted by Faith Lutheran Church, Pierre, SD. Rev. Dr. James Lamb gave the keynote address and presented the workshop based on the theme *Celebrate the Abundant Life* based on John 10:10. The fundraising campaign, *Life: A Better Choice*, presentation was given by Pastoral Advisor, Rev. Bob Moeller. The Annual Meeting took place after the conference.

"Life: A Better Choice" This is a major fundraising campaign to run pro-life television ads. Lutherans For Life of SD has sponsored several runs of pro-life ads on KDLT in January and February, July/August and on FOX in November. We would like to continue airing these ads on KDLT and other stations throughout SD. The fundraising has been slow. Half of 2010s "Bike for Life" proceeds will go towards the campaign. We were also chosen to receive a \$5000 grant from the LWML of SD. Our licensing contract with Virtue Media (the producers of the ads we use) was valid until Dec. 31, 2010, so that needs to be renewed. SD LWML selected our grant proposal; when available will receive \$5000 towards the ads.

www.lutheransforlifesd.org website was professionally done which included online donation capabilities through Paypal. The work was arranged through KDLT with Gavin Wigg of Steam Digital doing the work. We paid \$1750 to Gavin and committed to purchase \$8500 worth of advertising from KDLT over a year and would receive \$1750 worth of bonus advertising from KDLT. So far we have approximately \$7500 worth of advertising to purchase from KDLT. Nancy Bogenhagen is still our webmaster and we thank her for work.

501(c)3 Not-for-Profit Status Due to the fundraising efforts of *Life: A Better Choice* the board thought it important to apply for this status. It was finally and triumphantly obtained after consultation with accountants and lawyers and a diligent, tireless, and expensive pursuit by our faithful, fearless, and prayerful treasurer, Don Sperlich. This feat also included **amending the state's Articles of Incorporation**. We thank Don for his exemplary efforts!!!

Renewal for Life has 16 churches signed up to utilize this LFL resource (one church is a Free Lutheran congregation-Abiding Savior, SF), but only two have actually signed onto the site. Five churches are considering it. Dr. Lamb was in SD last January and was scheduled to meet with all the LCMS pastors at one of three meetings in the state but was unable to meet with the Southeastern SD LCMS pastors due to blizzard conditions. To my knowledge, that has not been rescheduled.

Annual Diaper Derby resulted in the collecting of approximately 9400 diapers, plus wipes, layettes, etc. which were given to local CPCs, etc. We had some new participants and some interesting ideas/challenges. One church held a "Know Your Elder" baby photo contest; the winner received a Bible from LFL.

Witness of the Crosses Display was on the road again in eastern South Dakota. The Knights of Columbus in Yankton are always so grateful and help to put them up on their property; they always gift us financially. It has been reported that the West River display has hardly been used and not kept up. We are in need of someone to oversee the upkeep and proper storage of this trailer/display.

Pennies for Life, an ongoing fundraiser which asks for a donation of one penny for each year of one's life was launched in September of 2008; proceeds are used for educational purposes.

Lutheran Witness (a monthly publication of the LCMS) pages were submitted monthly. Also information was e-mailed to the Free Lutheran Churches via Rev. Wade Mobley.

Christmas Tree 2010. We were not granted the opportunity in 2010; hopefully we will in 2011.

Life Ministry Coordinator Recruitment (LMC) has been slow. We only have eight listed for the state. It is a goal to find a LMC for every LCMS and Free Lutheran Congregation in SD, for starters, and then move to the other Lutheran expressions.

Life News is only used by 15 churches in SD. Another goal is for all Lutheran churches to subscribe to LFL for this monthly bulletin about life issues and information.

Council of Federation President's (COFP) Meetings. SD was represented at one of the two (March, July) meetings in Green Bay, WI, which coincided with the National Life Conference. The main discussion was changing the mission and vision statements of LFL. The **new mission statement** is: "Equipping Lutherans to be Gospel-motivated voices FOR LIFE". The **new vision statement** is: "Every Lutheran congregation upholding the God-given value of human life and influencing society to do the same". CPH now distributes all of the LFL resources.

State Board purchased a half-page witness ad for the National Conference.

State Display was invited to the Right to Life State Convention which I attended and displayed at. Abiding Savior's Street Days display invitation was cancelled due to weather. I also displayed at St. John's Lutheran, Yankton, SD, in preparation for the Bike For Life.

Voters Guides were provided to pastors/congregations who were interested in them with the help of the SD Family Policy Council.

Again meetings, phone calls, personal contacts, letters, e-mails, and reports were made and **miles traveled** by the members of the LFLSD State Board throughout the year to numerous people and organizations state and nation-wide.

Respectfully submitted,
Lynette Auch, President
LFL of SD